

The ZONE

Rexburg Recreation Center 2017 Sponsorship Packages



Sponsorships

The ZONE

Rexburg Recreation Center

About:

The Zone is the newest member of the Rexburg Recreation family. The 25,000 sq. ft. recreation center was acquired by the City of Rexburg in June 2016 and will begin running programs this fall. The Zone includes 2 multi-sport courts, a turf indoor soccer pitch, and a batting cage. Future programs include open gym times, youth and adult sport leagues, birthday parties, rentals, tournaments, and more. Our goal is to add over 500 participants in our leagues and programs throughout the fall and winter and even more through events.



Sponsors:

Sponsorships are very important for The Zone. The sponsorship opportunities will be available with the facility and also with the multiple leagues that will be ran in the facility through Rexburg Recreation.



Sponsorships



What Happens At The Zone:

Parties and Dances

- Birthday Parties
- College Dances (over 1,000 people)
- Quinceanera

Youth Camps

- Sports Camps
- Training Camps
- Pre-K Camps

Sports Leagues

- Youth Leagues (Basketball, Indoor Soccer, Volleyball)
- Adult Leagues (Indoor Soccer, Volleyball)

Business Rentals

- Archery Combat
- Battleball



Sponsorships



Facility Sponsors (1 Year)

Each Facility Sponsor will get their logo/banner placed on one of the walls surrounding the courts. Each sponsorship is set for 1 year after which you will be given priority to extend the sponsorship.

Rookie Sponsor

Fee: \$500

- 4'x2' Wall Banner (1-Year)
- Logo on Zone Website
- 1 Hour Free Facility Rental

Pro Sponsor

Fee: \$750

- 8'x3' Wall Banner (1 Year)
- Logo On Print Advertising
- Logo On Website
- Logo On Social Media
- 2 Hour Free Facility Rental

All Star Sponsor

Fee: \$1000

- 8'x3' Wall Banner (1-Year)
- Court Sponsorship Sign
- Logo On Print Advertising
- Logo and Link On Website
- Logo and Link On Social Media
- 3 Hour Free Facility Rental



League and Program Sponsors:

League Sponsor

Fee: Varies

A league sponsor is a major opportunity for your business to make their stamp on youth leagues and programs in the area. As a league sponsor you will have your logo on the back of all shirts for that specific league, as well as your logo on any advertising done for that league.

- Available Leagues (estimates)
 - \$750— Girls Basketball (70-100 shirts)
 - \$1000— Boys Basketball (100-150 shirts)
 - \$250— Youth Volleyball (40-55 shirts)
 - \$300— Youth Indoor Soccer (50-65 Shirts)
 - \$100— Adult Indoor Soccer (6 Championship Shirts)
 - \$100— Tater-Tot Sports: Soccer, Football, or Basketball (about 20 shirts per session, 2 sessions per sport)



A La Carte

Fee: Varies

A list of miscellaneous sponsorships opportunities that can be added to any package

- One Year Sponsorships
 - \$400— 4x2 Banner
 - \$500— 8x3 Banner
 - \$150— Logo and Link on website

League and Program Sponsors:

MVP: 2017 Recreation Sponsor

Fee: \$20,000

The MVP: 2017 Recreation Sponsor is a major opportunity for your business to make their stamp on youth leagues and programs in the area. The Recreation Sponsor has priority over all other sponsors. Your logo will be the only one on all T-Shirts given out during our sports leagues and programs.

- Large logo on the back of all league and program shirts
 - Girls' Basketball
 - Youth Volleyball
 - Youth Indoor Soccer
 - Adult Volleyball (Championship)
 - Adult Indoor Soccer (Championship)
 - Tater-Tot Sports: Soccer, Football, Basketball
- Large 4'x10' banners hung in The Zone
- Link and logo on The Zone website
- Link and logo on social media
- Logo on all advertising





Conclusion

With your support , the recreation department can offer programs at an affordable price for the community to participate. We invite you to be a part of each kid's unforgettable memories as they score their first basket, kick in their first goal, or serve their first ace. Our new facility and programs can offer your business great exposure to the community. We would love to find a sponsorship that fits your business needs. While showing your support for Rexburg, Rexburg will support you and your business.

Interim Director

Jeff Crowther

