

REXBURG RACES SPONSORSHIP PACKAGE 2016

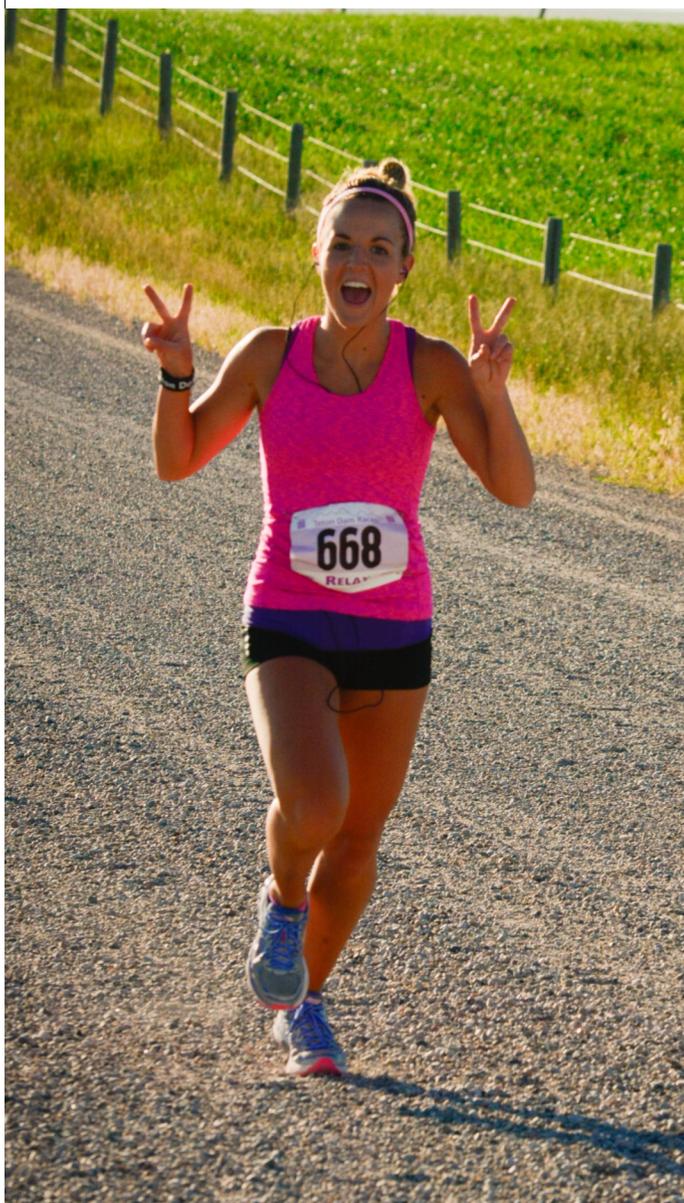


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REXBURG RACES EVENT INFO 2016



Teton Dam Marathon

Date: June 4th
Participants: 800
Spectators: 400
Volunteers: 300
Total Attendance: 1500

Main St. Mile

Date: July 4th
Participants: 200-300
Spectators: Est. 5,000
Total Attendance: 5,300

Viking Mud Run

Date: July 9th
Participants: Est. 100-700
Spectators: 50-150
Volunteers: 25
Total Attendance: 150-900

Rexburg Duathlon

Date: TBD-Aug. or Sept.
Participants: 100-250
Spectators: 100
Volunteers: 25
Total Attendance: 200-350

Cube Cyclocross

Date: Oct. 22nd
Participants: 75-100
Spectators: 50
Volunteers: 25

REXBURG RACES 2016 SPONSOR PACKAGES



Bronze Sponsor

Fee: \$500=5 Events

- Swag Bag Access
- Event DJ Shout-Outs
- Logo on Thankyou Ad
- Aid-Station Advertising/Volunteer
- Free Expo Booth

Silver Sponsor

Fee: \$1000=5 Events

- Bronze Package Benefits
- Logo/Link-Website Sponsor Page
- Logo on Race Shirt
- Free Race Entry

Gold Sponsor

Fee: \$2000=5 Events

- Bronze & Silver Package Benefits
- Logo-Prime Location on Race Shirt
- Logo-Print Advertising
- Logo on Awards Banner



REXBURG RACES 2016 SPONSOR PACKAGES



Race Title Sponsor

Fee: \$1,000-\$5,000=1 Event

- Business Name in Race Title
- Logo on Medals
- Logo/Link on Every Page of Race Website
- Finish Line Banners (2)
- Event Handout Allowance \$100-\$500
 - Custom Noisemakers, Freebies etc.
- Social Media Invasion-Share Discount

Race Series Title Sponsor

Fee: \$13,500=5 Events;

- \$1,500 Discount
- Race Title Sponsor Package Benefits
- Barricade Banners (10)



REXBURG RACES 2016 SPONSOR PACKAGES



A La Carte Sponsor Add-Ons

- Pre-Race/Potato Bake Sponsor-\$500=TDM only
- Race Winner Prize Sponsor-\$750=TDM only
- Volunteer Shirt Sponsor-\$750=TDM only
- Race Director's Recommendation-\$250=TDM only
- Map Sponsor-\$1,000=5 Events
- Mile Marker Sponsor-\$1,000=5 Events
- Swag Bag Sponsor-\$500=2 Events



REXBURG RACES SPONSOR PACKAGE EXAMPLES



Business Name in Race Title



REXBURG RACES SPONSOR PACKAGE EXAMPLES



Finish Line Banners/Barricade Banners



REXBURG RACES SPONSOR PACKAGE EXAMPLES



Awards Banner



REXBURG RACES SPONSOR PACKAGE EXAMPLES



Aid-Station Advertising/Volunteering



REXBURG RACES SPONSOR PACKAGE EXAMPLES



Race Map Logo



REXBURG RACES SPONSORSHIP PACKAGE CONCLUSION



When people ask me what I do for work, I tell them, "I'm in the business of Self-Esteem." The citizens of Rexburg and the many visitors from around the country are benefitted in so many ways by the events that we offer. When they come across the finish-line, it is a moment they will not forget.

We invite you to be an integral part of that memorable experience by sponsoring our events. With the support of the business owners of Rexburg, our events will be able to fully show why Rexburg is a special place.

If you have sponsored us in the past, we want to let you know that we appreciate your support and faith in us. You've helped make our brand stronger and most importantly, you have helped support events that have benefitted our participants physically, mentally, emotionally, and spiritually. The quality of life for the citizens of Rexburg is greatly enhanced when our events are greatly supported so that we can provide a great experience.

If you are new to sponsoring Rexburg Races, we invite you to help make our events even greater. The more support we get, the more value we can add to our events. By supporting us, you'll be investing in the quality of life for the citizens of Rexburg and in turn the citizens of Rexburg will support you.

Together, let's make Rexburg the greatest place to call home.

Race Director

A handwritten signature in black ink, appearing to read "Jeff Crowther".

Jeff Crowther

