



# SPONSORSHIP PACKAGE

2017



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# REXBURG RACES EVENT INFO

## 2017



### Teton Dam Marathon

Date: June 3rd

Participants: 800

Spectators: 300

Volunteers: 400

**Total Attendance: 1500**

### Main St Mile

Date: July 4th

Participants: 200-300

Spectators: 5,000

**Total Attendance: 5,300**

### Thor's Mud Run

Date: July 8th

Participants: 200

Spectators: 50

Volunteers: 20-50

**Total Attendance: 275+**

### Youth Triathlon

Date: August

Participants: 100-200

Spectators: 100

Volunteers: 20-50

**Total Attendance: 250+**





# SPONSOR PACKAGES 2017



Sponsor Type	Bronze Sponsor	Silver Sponsor	Gold Sponsor	Race Title Sponsor
Donation	\$500=4 events	\$1,000=4 events	\$2,000=4 events	\$2,000-\$5,000=1 event
Swag Bag Access	★	★	★	★
Event DJ Shout-Outs	★	★	★	★
Logo on Thank You Ad	★	★	★	★
Aid Station Advertising/Volunteers	★	★	★	★
Free Expo Booth	★	★	★	★
Logo/Link Website Sponsor Page		★	★	★
Logo on Race Shirt		★	★	★
Free Race Entry		★	★	★
Logo-Prime Location on Race Shirt			★	★
Logo-Print Advertising			★	★
Logo on Awards Banner			★	★
Event Handout Allowances				★
Business Name in Race Title				★
Social Media Invasion-Share Discount				★
End of Main Street Banner				★
Over Main Street Banner				★
Finish Line Banners (2)				★
Logo on Medals				★
\$100-\$500 custom noisemakers, freebies, etc				★

## A La Carte Sponsor Add-Ons

- Pre-Race/Potato Bake Sponsor-\$500=TDM only
- Map Sponsor-\$750=4 Events
- Mile Marker Sponsor-\$750=4 Events
- Swag Bag Sponsor-\$500=2 Events
- Volunteer Shirt Sponsor-\$750=TDM only



# SPONSOR PACKAGE EXAMPLES



Business Name in Race Title



# SPONSOR PACKAGE EXAMPLES

## Finish Line Banners/Barricade Banners



# SPONSOR PACKAGE EXAMPLES

## Awards Banner



# SPONSOR PACKAGE EXAMPLES

## Aid Station Advertising/Volunteering



# SPONSOR PACKAGE EXAMPLES

## Race Map Logo



# REXBURG RACES SPONSORSHIP PACKAGE CONCLUSION

When people ask me what I do for work, I tell them, "I'm in the business of Self-Esteem." The citizens of Rexburg and the many visitors from around the country are benefitted in so many ways by the events that we offer. When they come across the finish-line, it is a moment they will not forget.

We invite you to be an integral part of that memorable experience by sponsoring our events. With the support of the business owners of Rexburg, our events will be able to fully show why Rexburg is a special place.

If you have sponsored us in the past, we want to let you know that we appreciate your support and faith in us. You've helped make our brand stronger and most importantly, you have helped support events that have benefitted our participants physically, mentally, emotionally, and spiritually. The quality of life for the citizens of Rexburg is greatly enhanced when our events are greatly supported so that we can provide a great experience.

If you are new to sponsoring Rexburg Races, we invite you to help make our events even greater. The more support we get, the more value we can add to our events. By supporting us, you'll be investing in the quality of life for the citizens of Rexburg and in turn the citizens of Rexburg will support you.

Together, let's make Rexburg the greatest place to call home.

Race Director

Jeff Crowther





# Sponsorship Agreement Form

## Rexburg Recreation



Office Phone: 208-372-2440

Email: Irene.routson@rexburg.org

Fax: 208-359-3022

www.rexburg.org

35 N 1st E. Rexburg, ID 83440

**We, the undersigned are pleased to offer the following sponsorship to the 2017 Rexburg Races & Events.**

<b>Sponsorship Level</b> (please circle which package(s) you would like to sign up for)	<b>Benefits</b>
Race Title - \$2,000 or \$5,000 Gold - \$2,000 Silver - \$1,000 Bronze - \$500 A La Carte Option-\$_____	The City of Rexburg commits to provide your company with the full amount of benefits that comes with the selected sponsorship level. (Please refer to the Sponsorships level page for the list of benefits for each level.)

*Any other form of sponsorship must be negotiated with the event organizer. Any extra requirement imposed by sponsor not listed in the above options must be negotiated and subject to the approval of the event organizer.*

**Payment** (please check one)

- Please find an enclosed check, No. \_\_\_\_\_ for the amount of \$\_\_\_\_\_ made payable to **"The City of Rexburg"**.
- I request that the City of Rexburg bill my business for the full amount of \$\_\_\_\_\_.
- I request that the City of Rexburg bill my business for the full amount of \$\_\_\_\_\_ over a three month period.
- My sponsorship will be an exchange of services/products for the equivalent amount to my level of sponsorship.

Contact Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Service Address: \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Sponsor

Signature: \_\_\_\_\_ Date : \_\_\_\_\_

Event Organizer

Signature: \_\_\_\_\_ Date : \_\_\_\_\_

Please retain a copy of this signed form and send the original and contribution check to: